



## **JOVO ATELJEVIC (PhD)**

### **Curriculum Vitae**

#### **Contact details:**

Prof. Jovo Ateljevic (PhD)  
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#### **Academic Qualifications:**

- **Ph.D** – Victoria Management School, Victoria University of Wellington, NZ – 2003.
- **MBS** - Business School, Massey University, Auckland, NZ – 1997.
- **BSc. Ecc** – University of Rijeka, Faculty of Economics, Rijeka, Croatia – 1991.

#### **Academic posts held since graduation:**

- **2010** – University of Banja Luka (BiH), Faculty of Economics, Management Department, Associate Professor and Head of the Department.
- **2003** – 2009 Stirling University, Stirling Management School, Lecturer of Entrepreneurship and Management, UK.
- **1999- 2002** – Victoria University of Wellington, Victoria Management School, New Zealand: Teaching and Research
- **1998 - 1999** - Massey University, Tourism and Hospitality Management New Zealand: Lecturer.

#### **Research**

*Prof. Ateljevic has been an active researcher in a number of areas –Entrepreneurship and SMEs, Economic Development, Management strategy and Tourism. An important feature of his research has been collaborative, team-based and international (New Zealand, USA, UK,*

Germany, Balkans). His research output appears in a number of international journals and books. He's been involved in many research /consultancy projects worldwide including Balkans. In the last 16 years, he has supervised MAs, PhDs, and taught modules in general business/management studies in both undergraduate and post graduate programs in New Zealand (Victoria University of Wellington), UK for 7 years (Stirling University), Serbia (University of Belgrade), University of Banja Luka (RS/ BiH)

### Peer review journals

- Ateljević, J. (with Gligorić, D., Petković, S. i Pepić, A.), (2019) Estimation of Price Elasticity of Demand for Cigarettes in Bosnia and Herzegovina – Macro Data Analysis. *Economic Analysis*, Vol. 53, No. 1, 59-71.
- Ateljević, J. (with Gligorić, D., Petković, S. i Pepić, A.), (2019) Tobacco price elasticity in Bosnia and Herzegovina: micro data analysis. Accepted for publication in *Journal of Tobacco Control*
- Ateljević, J. (with Ivanovic-Đukic, M., Lepojević, V., Stefanović, S. and van Stel, A.) (2019). Corruption as an obstacle for starting a new business in Serbia. *International Review of Entrepreneurship*, 17(1), 37-58.
- Ateljević, J. (with Rajh, E., Jovanov Apasieva, T., Budak, J., Davčev, LJ. and Kosovka Ognjenović, K.), (2018). Youth and Entrepreneurial Intentions in four South-East European Countries. *International Review of Entrepreneurship*, 16(3), 355-382.
- Ateljević, J. (with Vučetić, A., Pivac, T., Kovačević- Pejaković, S) (2018). Turizam, 21(4), 185-194.
- Ateljevic, J., (with Smallbone, D., Welter, Friederike), (2014) Entrepreneurship in emerging market economies: Contemporary issues and perspectives, *International Small Business Journal*, 32(2).
- Ateljevic, J. (2013) Local economic development in Bosnia and Herzegovina: Role of Local Development Agencies, *Journal of Balkans and Near Eastern Studies*, 15(3) September.
- Ateljevic, J. and Dawson, A.S.F. (2010) 'Business incubators: new mechanism for economic/enterprise development or passing fad? Exploring complex relationship of the growing phenomenon in the context of Scotland', *Int. J. Entrepreneurship and Innovation Management*, 12 (2), 217-240.
- Ateljevic, J. and Budak, J., (2010) Corruption and Public Procurement: Example from Croatia, *Journal of Balkans and Near Eastern Studies*, 12(4), 375 – 397.
- Ateljevic, J. (2009) Tourism entrepreneurship and regional development: example from New Zealand, *International Journal of Entrepreneurial Behaviour & Research*, 15(3), 282-308.
- Ateljevic, J. (2008) Building Social Capacity through Discourse: Role of NGO's in the Context of Western Balkans, *Journal of Southern Europe and the Balkans*, 10(3), 23-35.
- Ateljevic, J. (2007) Survival of Small Tourism Firms: Owners, Environment and Management Practices, *International Journal of Tourism Management*, 28, 307-316.

- Ateljevic, J. and Doorne S. (2007) Small Is (Still) Beautiful: A Synthesis of Research on Small Tourism Firms, *World Journal of Tourism Small Business Management* 1 (1) 12-27.
- Ateljevic, J. and Rosa, P. (2006), Innovation and Industrialization: the way ahead for Developing Countries, *Acta Economica*, Journal for Economists, University of Banja Luka, BiH Volume 9 No. 2, 34-46.
- Ateljevic, J. And Doorne S. (2004) Diseconomies of Scale: A Study of Development Constraints in Small Tourism Firms in Central New Zealand, *Journal of Tourism and Hospitality Research*, Volume 5, No. 1, 5-24.

### **Books**

- Ateljevic, J. and Trivic, J. (2016), *Economic Development and Entrepreneurship in Transition Economies: Issues, Obstacles and Perspectives*, Switzerland: Springer International Publishing, ISBN 978-3-319-28855-0.
- Ateljevic, J. and Budak, J. (2018), *Entrepreneurship in Post-Communist Countries New Drivers towards a Market Economy*, Switzerland: Springer International Publishing, ISBN 978-3-319-75906-7.
- Ateljevic, J. and Page S. Eds. (2009), *Tourism and Entrepreneurship: International Perspective*, Oxford: Elsevier/BH, ISBN 978-0-7506-8635-8.
- Ateljevic, J. Ed. (2009) *The Business Environment: Text and Cases*, Harlow, UK: Pearson Custom publication, ISBN 978-1-84776-562-8.
- Ateljevic, J. (2010), *Small Tourism Firms: Owners, Environment and Management Practices*, Germany: Lambert Academic Publishing, ISBN: 978-3-8383-6111-6
- Ateljević, J. (with Kulović, Dž.), (2015), Razumijevanje Michael-a Porter-a: Doprinos Strategijskom Menadžmentu. Izdavač: Perfecta, Sarajevo, ISBN 978-9926-403-00-3, COBISS.BH-ID 22157062.

### **Relevant Book Chapters**

- Ateljević, J. (sa Stojanović I. i Osmanović N) (2019) Moderated Mediation Effects of Economic Freedom on FDI under different levels of Political Stability. Conference proceedings of REDETE Conference – Researching Economic Development and Entrepreneurship in Transitional Economies - Conference, Banja Luka, October 24-26, 2019.
- Ateljevic, J. (with Mijic, N.), (2018). Demographic Analysis Using Modern GIS Software Tools—Case Study of the Republic of Srpska (Bosnia and Herzegovina). In book: *Advanced Technologies, Systems, and Applications II* Edition: 2 Chapter: 51 Publisher: Springer Nature Switzerland AG 2018, DOI: 10.1007/978-3-319-71321-2\_51
- Ateljevic, J (2010) ‘Third Sector in Action: A Cross-border Partnership in Western Balkans’. In Fayolle, A., O’Neill, S. and Todorov, K., *The European Entrepreneurship in the Globalised Economy – Challenges and Opportunities*, UK: Edward Elgar Publishing.
- Ateljevic, J and Milne, S. (2001). *Technology and service quality in the tourism and hospitality industry*. In J. Kandampully et al. (eds.) *Service Quality Management in Hospitality, Tourism and Leisure*, New York: Hawarth Press.

### **Recent and other relevant conference papers**

- Ateljevic, J. & Stojanovic, I. (2012), Social capital: an asset for improving public sector performance. Conference proceedings of *REDETE – Researching Economic Development and Entrepreneurship in Transitional Economies* - Conference, Banja Luka, October 25-27, 2012.
- Ateljevic, J., Jelena, T. & Petkovic, S. (2012), *Maintaining International Trade Liberalization of Small Transitional Economies*, Conference proceedings of the BAMDE conference (the European Entrepreneurship in the Globalising Economy – Challenging and Opportunities), Bulgaria, June 3-6, 2012. .
- Ateljević, J. & Bogdanović, M. (2012), Education planning for Tourism, Conference proceedings of the (JIE)RT-JIE-2012 Conference (Tourism and Entrepreneurship in South-East Europe) Jahorina, Sarajevo Mart, 28-31.
- Ateljevic, J. & Crncevic, Z. (2011) Impact of Economic and Societal Factors on Mobility of Human Capital and Development of Creative and Knowledge Economy. Conference proceedings of *REDETE Conference – Researching Economic Development and Entrepreneurship in Transitional Economies* - Conference, Banja Luka, October 27-29, 2011.
- Ateljevic, J. & Stojanovic, I. (2011) Innovation in the public sector: The way forward for an effective reform of Public Sector Management. *REDETE – Researching Economic Development and Entrepreneurship in Transitional Economies* - Conference, Banja Luka, October 27-29, 2011.
- Ateljevic, J. (2010). *ICT and Economic Development: Lessons and the Way Forward for Developing Countries*. Paper presented (conference proceedings) at the ICT Conference - *Information and Telecommunication Technologies: Linking Theory and Practice– ICT:DS*, PanEuropean University Apeiron, Banja Luka, BiH, September, 17<sup>th</sup>, 2010.
- Ateljevic, J. & Martin, F., (2011). *The Use of Location Specific Advertisements on Facebook: Can they help entrepreneurs to solve problems associated with banner advertisements?* Conference proceedings of the 9<sup>th</sup> International Conference: “Challenging of Europe, Growth and Competitiveness - Reversing the Trend”, Split (Bol), Croatia, May 8-11.
- Ateljevic, J., (2010), *Ocjena i kontrola kvaliteta naučnog istraživanja u visokom obrazovanju: iskustva Velike Britanije* . 4. Konferencija visokog obrazovanja RS: “Uspostavljanje sistema kvaliteta u visokom obrazovanju”, u organizaciji Ministarstva Prosvjete i Kulture RS, Banja Luka, April, 28-29 2010
- Ateljevic, J. and Smallbone, D. (2009) *The New Elites, Corruption and Organise Crime in the Western Balkans: Obstacles to Entrepreneurship and Economic Development*, RENT XXIII - Research in Entrepreneurship and Small Business Conference Budapest, Hungary, November 19-20, 2009
- Ateljevic, J. (2008). *Local and Regional Economic Development through Cross-Border Cooperation: Example from the Balkans*. Paper presented at the BAMDE conference (the European Entrepreneurship in the Globalising Economy – Challenging and Opportunities), Bulgaria, September 2008.

- Ateljevic, J. (2008). *Regional Economic Development: The way forward for developing counties focusing on the Balkans Context*, Paper presented at the University Kwansai Gakuin University, EU Institute in Japan, Kansai, Japan, June 2008.
- Ateljevic, J. and Forbes T. (2006). *Building Social Capacity through Discourse: Role of NGO's in the Context of Bosnia & Herzegovina and Serbia*. Paper presented (conference proceedings) at the annual conference of the British Academy of Management, Belfast, September 2006.
- Ateljevic, J. and Rosa. P. (2006). *Innovation and Industrialization: the way ahead for Developing Countries*. Conference proceeding, *Fifteen Annual World Business Congress, IMDA- organised by the university of Delaware and Sarajevo Graduate School of Business*, Sarajevo, BiH, June 18-21, 2006.
- Ateljevic, J. (1999). *Information Technology and Service Quality in Small Tourism Firms. Service Quality and Consumer Service in Tourism and Leisure: ATLAS Conference*, Munich, Germany, 1999.

### **Consultancy and non-refereed publications**

- Ateljevic, J. and Miller, D. (2011) *Support to Institutional Capacity Building for Regional and Local Economic and SME Development, Bosnia and Herzegovina*, Sarajevo, EU Delegation.
- Ateljevic, J. et al.** (2011), *"Tourism Strategy 2020 of Republika Srpska"*, Banja Luka: Ministry of Trade and Tourism, Government of Republika Srpska.
- Ateljevic, J. et al** (2010) *"Towards new policies for sustainable and alternative tourism development: Valuing the Entrepreneurial Input"*. Strasbourg Cedex: Council of Europe Culture and Cultural and Natural Heritage.
- Ateljevic, J.** (2008) *"Srebrenica and Bratunac region: an ultimate location for industry and commerce"*, Sarajevo: CARE International North-West Balkans
- Ateljevic, J.** (2006) *"Development of Quality Tourism Product for the Drina Valley Region"*, Sarajevo: CARE International North-West Balkans
- Ateljevic, J.** (2005) *"Drina Valley Tourism Region: A Cross-Border Partnership"*, Sarajevo: CARE International North-West Balkans
- Milne, S., **Ateljevic, J.**, & Riley, S., (2000). *Improving Tourism's Performance: The Case of Golden Bay*. Auckland Institute of Technology, Tourism Research Institute – Auckland & Victoria University Tourism Group, School of Business and Public Management, Victoria University of Wellington, Wellington.
- Ateljevic, J.** Milne, S. & Doorne, S., (1999). *Tourism Micro-firms in New Zealand: Key Issues for the Coming Millennium*. Victoria University Tourism Group, School of Business and Public Management, Victoria University of Wellington, Wellington.

### **Consultancy and research projects**

- 2015-** European Enterprise Network (EEN): European Partnership Tools, A longitudinal project funded by the European Commission- Enterprise and Industry (Consortia of the Republic of Srpska is led by RARS – Development Agency for Republic of Srpska. My role: the coordinator of the University (Banja Luka) team.

**2017 - 2019** Bloomberg Initiative to Reduce Tobacco Use - The University at Illinois at Chicago, *Project: "Accelerating Progress on Effective Tobacco Tax Policies in Low-and Middle-Income Countries"*(coordinator for Western Balkan: Institute for Economic Sciences Belgrade). My role: senior researcher for the University of Banja Luka.

**2013- 2015** Entrepreneurship Policies in the Western Balkans: An Analysis of Policy Transfer. The project is funded by the Government of Republika Srpska, BiH. Other partners in this project are from the UK, Kingston University, Croatia, Zagreb University and Serbia, Belgrade University.

**2013- 2015.**Instrument for Pre-Accession (IPA), Cross Border Cooperation Croatia and Bosnia & Herzegovina, Posavina Region. The project is funded by the European Union. My responsibility: Eco/sustainable tourism development. COOR - Leading Partner, Stjepana Tomića 1a Bosna i Hercegovina, 71 000 Sarajevo, Tel/Fax: +387 0 33 207 949, [www.coor.ba](http://www.coor.ba), [coorsa@bih.net.ba](mailto:coorsa@bih.net.ba)

**2011, September -2014.**

**„Embedding Quality Assurance in Doctoral Education** - Development of university capacities for quality doctoral education for the state university in BiH, EQADE (516891-TEMPUS-1-2011-1-DE-TEMPUS-SMGR)". Ateljevic, J. is the coordinator for University of Banja Luka, BiH.

**2010, October - October 2011**

**a) EUEXPOR II**, Bosnia & Herzegovina's Export Strategy process development, a project funded by the European Union. My role as a senior expert: mentoring the Tourism Sector Working Group comprised of about 30 representatives from the key stakeholders across the Country).

**b) EURELDSMED**, EU Support to Institutional Capacity Building for Regional and Local Economic and SME Development, Bosnia and Herzegovina, funded by the European Union, My role as senior expert: A review of the local and framework constraints faced by local development agencies in providing support for the development of the SME sector in Bosnia and Herzegovina.

**2010, May - 'Culture Tourism Exchange'**, a Council of Europe Project. This ongoing project is interdisciplinary and translational encompassing 12 countries from the South Caucasus and South-East Europe with an ultimate aim to develop a training program in the industry. My role is to manage the part of the project related to the tourism entrepreneurship and business development, **and to write a policy document for the Council.** <http://act-e.org/training/>

**2009, August - January 2010**, *Tourism Strategy of Republika Srpska* (one of the two Bosnia & Herzegovina's entities), 2020. This project has been commissioned by the government of Republika Srpska, (funding €180, 000). My role: development of the project methodology and models for the regional tourism development and its strategic directions.

**2008,December -**, *Srebrenica and Bratunac region: an ultimate location for industry and commerce*, The subject of this Contract is to generate a study / research on investment potentials in Srebrenica and Bratunac municipalities", with an identification number SEDP service 08-00 CARE International North-West Balkans (the Contracting Authority). Funding € 15,000. My role: The Project Manager.

**2007** - *Investment Opportunities for Sustainable Tourism Industry Businesses in Bosnia & Herzegovina*. Consulting Consortium ORGALIS and BCEOM – France, Beneficiaries: Foreign Trade Chamber of Bosnia / Herzegovina and EBRD Sarajevo. (funding € 339,000). My role: The Tourism Expert.

**2006** - *Development of Quality Tourism Product for the Drina Valley Region*. Commissioned by CARE International the project is a part of the regional economic development in a cross-border setting of BiH and SCG. CARE International Sarajevo. Funding: € 10,000. My role: The Project Manager.

**2005 – 2008**, *Drina Valley Tourism Region: A Cross-Border Partnership*. Commissioned by CARE International the project is a part of the regional economic development in a cross-border setting of BiH and SCG. CARE International Sarajevo. Funding: € 2. 5 million. I developed and wrote the proposal and acted as an external expert for the regional development during the entire project.

#### *Supervision*

Apart from contributing to a regular supervision of under/postgraduate dissertations I've been active in attracting/supervising PhD students.

#### **Membership, Affiliation, Administration and other activities**

- Head of the Management department, Faculty of Economics, University of Banja Luka, BiH
- REDETE conference Founder and Chair ( [www.redete.org](http://www.redete.org) )
- MBA programme leader, Faculty of Economics, University of Banja Luka, [www.mba.efbl.org](http://www.mba.efbl.org)
- Member of the Advisory Board for the Higher education of Republica Srpska
- Member of the editorial board of the *Journal of Balkans and Near Eastern Studies*
- Consulting editor for the *International Small Business Journal*
- Adjunct professor at University of Belgrade, Faculty of Economics, Belgrade Serbia.

#### **Referees**

**Professor Peter Rosa**, the George David Chair of Entrepreneurship and Family Business, and Head of the Entrepreneurship and Innovation Group at the Edinburgh University Business School, Edinburgh, UK. [Peter.Rosa@ed.ac.uk](mailto:Peter.Rosa@ed.ac.uk)

**Professor John Bower**, Stirling Management School, Management Work and Organisation University of Stirling. Stirling, UK. [j.a.bowers@stir.ac.uk](mailto:j.a.bowers@stir.ac.uk)

**Professor Douglas Pearce**, the Head of Tourism Management Programme, Victoria Management School, Victoria University of Wellington, New Zealand. [Douglas.pearce@vuw.ac.nz](mailto:Douglas.pearce@vuw.ac.nz).