

**Elwood Watson, Ph.D.**

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**EDUCATION**

Doctor of Philosophy, American History, University of Maine, 1999  
Outside Area: English

Master of Arts, American History, University of Delaware, 1992  
Bachelor of Arts, American History, University of Delaware, 1990

**RESEARCH INTERESTS**

African American Studies| African American History| 20<sup>th</sup> and 21<sup>st</sup> Century American History | Intellectual History| Gender Studies | Ethnographic Studies | Contemporary Philosophy | American Studies| Popular Culture | Educational Development| Generational Studies

**ACADEMIC APPOINTMENTS**

**East Tennessee State University Johnson City, TN**

2008-Present - Professor of History, African American Studies and Gender Studies

2002-2008 - Associate Professor of History, African American Studies and Gender Studies

2002-1997 - Assistant Professor of History, African American Studies and Gender Studies

2000-Present – Associated Faculty Status: School of Continuing Studies and Academic Outreach

1998-Present - Graduate Faculty (Full Member Status)

2005-2015 - Honors College Faculty

2000-2003 - Honors Program Faculty

**ACADEMIC APPOINTMENTS**

Emmanuel Christian Seminary, Milligan, TN  
May 2016 – Visiting Faculty

Milligan College, Milligan TN  
Fall 2002 – Visiting Faculty

**ACADEMIC APPOINTMENTS**

University of Maine, Orono, Maine  
Summer 1997 – Graduate Student Instructor

## PUBLICATIONS

### Sole Authored Books

Watson, E. (2019). *Keepin' It Real: Essays on Race in Contemporary America*. Chicago, Illinois. University of Chicago Press.

Watson, E. (2014). *Understanding the Humanities: A 21st Century Perspective*. Dubuque, IA: Kendall Hunt.

Watson, E. (2008). *Outsiders Within: Black Women in the Legal Academy After Brown v. Board*. Lanham, MD: Rowman and Littlefield.

### Forthcoming Books

Watson, E. (2020) *TALKIN' TO YOU, BRO!/: Real talk about the challenges facing men in the 21<sup>st</sup> Century*. Pontiac, Illinois. Connection Victory Publishing.

### Edited Books

Weissinger, S. E., Mack, D. A., & Watson, E. (Eds.) (2017). *Violence Against Black Bodies: An Intersectional Analysis of How Black Lives Continue To Matter*. New York, NY: Routledge Press.

Watson, E., Mitchell, J., & Shaw, M. E. (Eds.) (2015). *HBO Girls: The Awkward Politics of Gender, Race, and Privilege*. Lanham, MD: Rowman and Littlefield. Paperback edition (2017)

Mack, D. A., Watson, E., & Camacho, M. M. (Eds.) (2015). *Beginning a Career in Academia: A Guide for Graduate Students of Color*. New York, NY: Routledge Press.

Watson, E., (2014). (Ed.) *Overcoming Adversity in Academia: Stories from Generation X Professors*. Lanham, MD: Rowman and Littlefield.

Watson, E., (2013). (Ed.) *Generation X Professors Speak: Voices from Academia*. Lanham, MD: Rowman and Littlefield.

Mack, D. A., Watson, E., & Camacho, M. M. (Eds.) (2012). *Mentoring Faculty of Color: Essays on Professional Development and Advancement in Colleges and Universities*. Jefferson, NC: McFarland Publishers.

Watson, E., & Shaw, M. E. (Eds.) (2011). *Performing American Masculinities the 21st Century Man in Popular Culture*. Bloomington, IN: Indiana University Press.

Watson, E. (Ed.) (2009). *Pimps, Wimps, Studs, Thugs and Gentlemen: Essays on Media Images of Masculinity*. Jefferson, NC: McFarland Publishers.

Harris, J. & Watson, E. (Eds.) (2007). *The Oprah Phenomenon*. Lexington, KY: University Press of Kentucky. Paperback edition (2009).

Watson, E. (Ed.) (2006). *Searching the Soul of Ally McBeal: Critical Essays*. Jefferson, NC: McFarland.

Watson, E. & Martin, D. (Eds.) (2004). *There She Is Miss America: The Politics of Sex, Beauty and Race in America's Most Famous Pageant*. New York Palgrave Macmillan.

### **Book Series Editor**

Pace, T. & Watson E. (Ed.) *Generation X: Studies in Culture, Demographics and Media Representation*  
A Book Series for Rowman and Littlefield Publishers.

### **Special Issue Journal Editor**

Watson, E. (Ed.) (2016). Masculinity in the 21st Century. *Interactions: Studies in Communication and Culture*, v6, n3.

### **Journal Articles**

Johnson, K. V., & Watson, E. (2005). A Historical Chronology of the Plight of African Americans: Gaining Recognition in Engineering and Technology. *The Journal of Technology Studies*, 31, 81-91. Winner of Paul T. Hiser Exemplary Publication Award. Best Article of 2005.

Johnson, K. V., & Watson, E. (2004). The W.E.B. DuBois and Booker T. Washington Debate: Effects Upon Black American Roles in Engineering and Engineering Technology. *The Journal of Technology Studies*, 30, 55-70.

Watson, E. (2001). A Tale of Maine's African-American Mayors: William Burney and John Jenkins. *Maine History*, 40, 113-126.

Watson, E., & Martin, D. (2000). The Miss America Pageant: Pluralism, Femininity and Cinderella All In One. *Journal of Popular Culture*, 34, 105-136. Winner on Russel B. Nye Award. Best Article of 2000.

Watson, E. (1998). Black Rush Limbaughs? Black Conservative Radio Hosts. *Endarch: The Journal of Black Political Research*.

Watson, E. (1998). Guess What Came to American Politics? Contemporary Black Conservatism. *Journal of Black Studies*, 29, 73-92.

Watson, E. (1994). Marcus Garvey's Garveyism: Message From a Forefather. *Journal of Religious Thought*, 51, 77-94.

### Book Chapters

Watson, E. and Mack, D.A. Teaching Donald Trump in the Classroom. In Cohen. J Mack D.A.& Raynor, S. (Eds) (2020)..

Watson, E. (2020) Oh My God! :What Have I Done: What New Faculty Members Should Be Aware Of:The Do's and Dont's of Academia. *Bridges Not Blockades:Transcending University Politics*. Myers Education Press.

Watson, E. (2016). The Devout Professional in the Workplace and Academia. In D. J. Levine (Ed.), *Religious Diversity at Work* (pp. 2-24). Seattle, WA: Create Space.

Watson, E. (2012). Carla: A Woman of Quiet Strength and Dignity. In H. Marcovitch & N. Batty (Eds.), *Mad Men, Women and Children: Essays on Gender and Generation* (pp. 105-122). Lanham, MD: Rowman and Littlefield.

### Book Reviews

Watson, E. (2020) Why We Can't Sleep: Women's New Midlife Crisis. [Age of Awareness](#). Medium.com. March 25, 2020.

Watson, E. (2019) Brown Beauty: Color, Sex, and Race from the Harlem Renaissance to World War II. *Journal of American History*.

Watson, E. (2019) Potential on the Periphery: College Access from the Ground Up. *The Black Commentator*, April 25, 2019 issue 783.

Watson, E. (2018). Rethinking Incarceration: Advocating for Justice That Restores. *Good Men Project*. February 5, 2018.

Watson, E. (2017). The Riot Report and The News: How the Kerner Commission Changed Media Coverage of Black America. *H-Net Reviews in the Humanities & Social Sciences*. H-Fed Hist.

Watson, E. (2015). Pageants, Parlors and Pretty Women: Race and Beauty in the 20th Century South. *North Carolina Historical Review*, XCII, 231.

Watson, E. (2014). Looking For Leroy: Illegible Black Masculinity. *Journal of Gender Studies*, 23, 216-217.

Watson, E. (2010). Black Conservative Intellectuals in Modern America. *Journal of American History*, 97, 888-889.

Watson, E. (2008). Beautiful TV: The Art and Argument of Ally Mc Beal. *Communication, Culture and Critique*, 1, 448-449.

- Watson, E. (2008). Black Bangor: African Americans in a Maine Community. *Journal of Maine History*.
- Watson, E. (2007). Black Women In the Ivory Tower: An Intellectual History. *Register of the Kentucky Historical Society*, 105, 717-718
- Watson, E. (2005). Dimensions of Black Conservatism in the United States. *Journal of African American History*, 90, 340-341.
- Watson, E. (2005). Smile When You Call Me A Hillbilly: Country Music's Struggle for Respectability . 939-954. *H-SHEAR, Tennessee*.
- Watson, E. (2003). Powerful Artifacts: A Guide to Surveying and Documenting Rural African-American Churches. *AME Church Review*, CXIX, 389.
- Watson, E. (1997). Darwin's Athletes: How Sport Has Damaged Black America and Preserved the Myth of Race. *Aethelon: The Journal of Sport Literature*, 15.
- Watson, E. (1994). Dearest Father: The Civil War Letters of Lieutenant Frank Dickerson. *Maine Historical Society Quarterly*.
- Watson, E. (1994). Sisters of Fortune: Three Sisters in 19th Century New Hampshire: A View of One Family Fortune. Retrospection. *The New England Graduate Review Journal*.

### **Forthcoming Book Reviews**

- Watson, E. (2020) Miss America's God: Faith and Identity in America's Oldest Pageant. *Baylor University Press*.

### **Educational Scholarly Entries**

- "Marcus Garvey and The Rise of Black Nationalism." *USA Today Magazine*. V129 n#2666 (November 2000).
- "Minority Faculty: The History Profession and the 21<sup>st</sup> Century." *Perspectives: American Historical Association Newsletter* v38, n4 (April 2000).
- "Million Man March." *Salem Press*. Harcourt Brace Jovanovich. New York (September 1998).
- "Third Renaissance: Black Intellectuals Have Become the Latest Intelligentsia." *African-American Encyclopedia*. *Salem Press*. Harcourt Brace Jovanovich. New York (September 1996).
- "Growing Rise of Black Conservatives: Political Shift to the Right Among Black Voters." *African-American Encyclopedia*. *Salem Press*. Harcourt Brace Jovanovich. New York (September 1996).

### Educational Interest Articles

“Bertice Berry: Talk Show Host, Professor and Author.” *African-American Encyclopedia*. Salem Press. Harcourt Brace Jovanovich. New York. (September 1996).

“Jill Nelson: Author, Journalist and Feminist.” *African-American Encyclopedia*. Salem Press. Harcourt Brace Jovanovich. New York. (September 1996).

“Kimberly Aiken: Miss America 1994,” *African-American Encyclopedia*. Salem Press. Harcourt Brace Jovanovich. New York. (September 1996).

“Lawrence Otis Graham: Corporate Attorney and Author.” *African-American Encyclopedia*. Salem Press. Harcourt Brace Jovanovich. New York. (September 1996).

“Maggie Williams: Chief of Staff to First Lady Hillary Rodham Clinton.” *African-American Encyclopedia*. Salem Press. Harcourt Brace Jovanovich. New York. (September 1996).

“Oprah Winfrey: Talk Show Host, Actress, Philanthropist and CEO.” *African-American Encyclopedia*. Salem Press. Harcourt Brace Jovanovich. New York. (September 1996).

“Vanessa Williams: Former Miss America, Entertainer and Recording Artist.” *African-American Encyclopedia*. Salem Press. Harcourt Brace Jovanovich. New York. (September 1996).

### Online Academic Links

Contributor – The Black Past.org

<https://www.blackpast.org/author/watsonelwood/>

Watson, E. (2015, May 14) Richard K. Fox (1925- ). Retrieved from <https://www.blackpast.org/african-american-history/richard-k-fox-1925/>

Watson, E. (2017, August 04) Arnold Donald (1954- ). Retrieved from <https://www.blackpast.org/african-american-history/donald-arnold-1954/>

Watson, E. (2017, March 17) Orlando Ashford (1968- ). Retrieved from <https://www.blackpast.org/african-american-history/ashford-orlando-1968/>

Watson, E. (2014, December 22) Iman Kerigo (1992- ). Retrieved from <https://www.blackpast.org/global-african-history/kerigo-iman-1992/>

Watson, E. (2014, December 03) Rachel Christie (1988- ). Retrieved from <https://www.blackpast.org/global-african-history/christie-rachel-1988/>

Watson, E. (2014, December 03) Michelle Taylor (1992- ). Retrieved from <https://www.blackpast.org/african-american-history/taylor-michelle-1992/>

Watson, E. (2014, July 01) Ezion-Mount Carmel United Methodist Church, Wilmington, Delaware (1789- ). Retrieved from <https://www.blackpast.org/african-american-history/ezion-mount-carmel-united-methodist-church-wilmington-delaware-1789/>

Watson, E. (2014, July 01) Mt. Pisgah African Methodist Episcopal Church, Elsinboro, New Jersey (1754- ). Retrieved from <https://www.blackpast.org/african-american-history/mt-pisgah-african-methodist-episcopal-church-elsinboro-new-jersey-1754/>

Watson, E. (2013, December 05) Cicely Tyson (1933- ). Retrieved from <https://www.blackpast.org/african-american-history/tyson-cicely-1933/>

Watson, E. (2013, December 05) Ruby Ann Wallace Dee (1924-2014). Retrieved from <https://www.blackpast.org/african-american-history/davis-ruby-dee-1924/>

Watson, E. (2013, October 29) Alvin J. Boutte Sr. (1929-2012). Retrieved from <https://www.blackpast.org/african-american-history/boutte-alvin-j-sr-1929-2012/>

Watson, E. (2013, October 28) Walter Edward Williams (1936- ). Retrieved from <https://www.blackpast.org/african-american-history/williams-walter-edward-1936/>

Watson, E. (2013, October 19) Cecil “Big Jay” McNeely (1927- ). Retrieved from <https://www.blackpast.org/african-american-history/mcneely-cecil-big-jay-1927/>

Watson, E. (2013, October 17) Ralph J. Bunche (ca. 1903-1971). Retrieved from <https://www.blackpast.org/african-american-history/bunche-ralph-j-ca-1903-1971/>

Watson, E. (2013, September 28) Yityish “Titi” Aynaw (1992- ). Retrieved from <https://www.blackpast.org/global-african-history/aynaw-yityish-titi-1992/>

Watson, E. (2012, October 10) Essex Hemphill (1957-1995). Retrieved from <https://www.blackpast.org/african-american-history/hemphill-essex-1957-1995/>

Watson, E. (2011, January 25) Camp Atwater (1921- ). Retrieved from <https://www.blackpast.org/african-american-history/camp-atwater-1921/>

Watson, E. (2010, December 23) Max Robinson (1939-1988). Retrieved from <https://www.blackpast.org/african-american-history/robinson-max-1939-1988/>

Watson, E. (2010, December 15) Jennifer Hosten (1947- ). Retrieved from <https://www.blackpast.org/global-african-history/hosten-jennifer-1948/>

Watson, E. (2010, December 11) Black Entertainment Television (BET) (1980– ). Retrieved from <https://www.blackpast.org/african-american-history/black-entertainment-television-bet-1980/>

Watson, E. (2010, December 09) Highlander Research and Education Center (1932- ). Retrieved from <https://www.blackpast.org/african-american-history/highlander-research-and-education-center-1932/>

Watson, E. (2010, December 09) Carole Ann-Marie Gist (1969- ). Retrieved from <https://www.blackpast.org/african-american-history/gist-carole-ann-marie-1969/>

Watson, E. (2010, December 08) Janelle Penny Commissiong (1953- ). Retrieved from <https://www.blackpast.org/global-african-history/commissiong-janelle-penny-1953/>

Watson, E. (2010, May 28) Erika Harold (1980- ). Retrieved from <https://www.blackpast.org/african-american-history/harold-erika-1980/>

Watson, E. (2010, May 28) Marjorie Vincent (1964- ). Retrieved from <https://www.blackpast.org/african-american-history/vincent-marjorie-1964/>

Watson, E. (2010, May 28) Suzette Charles (1963- ). Retrieved from <https://www.blackpast.org/african-american-history/charles-suzette-1963/>

Watson, E. (2010, May 27) Kimberly Aiken (1975- ). Retrieved from <https://www.blackpast.org/african-american-history/kimberly-aiken-1975/>

Watson, E. (2010, May 25) Ericka Dunlap (1981- ). Retrieved from <https://www.blackpast.org/african-american-history/dunlap-ericka-1981/>

Watson, E. (2010, May 25) Debbye Turner (1965- ). Retrieved from <https://www.blackpast.org/african-american-history/bell-debbye-turner-1965/>

Watson, E. (2010, February 21) The Racial Politics of Miss America. Retrieved from <https://www.blackpast.org/african-american-history/racial-politics-miss-america/>

Watson, E. (2009, November 23) William J. Jefferson (1947– ). Retrieved from <https://www.blackpast.org/african-american-history/jefferson-william-j-1947/>

Watson, E. (2009, July 16) Vanessa Williams (1963- ). Retrieved from <https://www.blackpast.org/african-american-history/williams-vanessa-1963/>

Watson, E. (2009, April 13) William Burney (1951- ). Retrieved from <https://www.blackpast.org/african-american-history/burney-william-1951/>

Watson, E. (2009, April 13) John Jenkins (1952- ). Retrieved from <https://www.blackpast.org/african-american-history/jenkins-john-1952/>

Watson, E. (2009, January 18) Valerie Jarrett (1956- ). Retrieved from <https://www.blackpast.org/african-american-history/jarrett-valerie-1956/>

Watson, E. (2008, February 13) Stephanie St. Clair (1897–1969). Retrieved from <https://www.blackpast.org/african-american-history/st-clair-stephanie-1886-1969/>



Watson, E. (2008, February 13) Ellsworth “Bumpy” Johnson (1906-1968). Retrieved from <https://www.blackpast.org/african-american-history/johnson-ellsworth-bumpy-1906-1968/>

Watson, E. (2007, December 16) Carrie Meek (1926- ). Retrieved from <https://www.blackpast.org/african-american-history/meek-carrie-1926/>

Watson, E. (2007, December 09) Anita Faye Hill (1956- ). Retrieved from <https://www.blackpast.org/african-american-history/hill-anita-faye-1956/>

Watson, E. (2007, November 21) Casper Holstein (1876-1944). Retrieved from <https://www.blackpast.org/african-american-history/casper-holstein-1876-1944/>

Watson, E. (2007, November 21) Jimmy Winkfield (1882-1974). Retrieved from <https://www.blackpast.org/african-american-history/winkfield-jimmy-1882-1974/>

Watson, E. (2007, November 19) Deacons for Defense and Justice. Retrieved from <https://www.blackpast.org/african-american-history/deacons-defense-and-justice/>

Watson, E. (2007, November 19) Robert Reed Church, Sr. (1839-1912). Retrieved from <https://www.blackpast.org/african-american-history/robert-reed-church-sr-1839-1912/>

Watson, E. (2007, November 19) Robert Reed Church, Jr. (1885-1952). Retrieved from <https://www.blackpast.org/african-american-history/robert-r-church-jr-1885-1952/>

Watson, E. (2007, August 08) Harold Ford Jr. (1970- ). Retrieved from <https://www.blackpast.org/african-american-history/ford-harold-jr-1970/>

Watson, E. (2007, August 08) Harold Ford Sr. (1945- ). Retrieved from <https://www.blackpast.org/african-american-history/ford-harold-sr-1945/>

Watson, E. (2007, August 08) Willie W. Herenton (1941- ). Retrieved from <https://www.blackpast.org/african-american-history/herenton-willie-w-1941/>

Watson, E. (2007, August 08) Otis Blackwell (1932-2002). Retrieved from <https://www.blackpast.org/african-american-history/blackwell-otis-1932-2002/>

Watson, E. (2007, June 16) Lutie Lytle (1875- ?). Retrieved from <https://www.blackpast.org/african-american-history/lytle-lutie-1875/>

Watson, E. (2007, February 15) Tupac Shakur (1971-1996). Retrieved from <https://www.blackpast.org/african-american-history/shakur-tupac-1971-1996/>

Watson, E. (2007, February 12) Frank G. Yerby (1916-1991). Retrieved from <https://www.blackpast.org/african-american-history/yerby-frank-g-1916-1991/>

Watson, E. (2007, February 12) James Van Der Zee (1886-1983). Retrieved from <https://www.blackpast.org/african-american-history/van-der-zee-james-1886-1983/>

Watson, E. (2007, January 23) William Levi Dawson (1886-1970). Retrieved from <https://www.blackpast.org/african-american-history/dawson-william-l-1886-1970/>

Watson, E. (2007, January 19) Pauli Murray (1910-1985). Retrieved from <https://www.blackpast.org/african-american-history/murray-pauli-1910-1985/>

Watson, E. (2007, January 19) Oscar DePriest (1871-1951). Retrieved from <https://www.blackpast.org/african-american-history/depriest-oscar-1871-1951/>

Watson, E. (2007, January 18) Richard H. Cain (1825-1887). Retrieved from <https://www.blackpast.org/african-american-history/cain-richard-h-1825-1887/>

Watson, E. (2007, January 18) Alonzo J. Ransier (1834-1882). Retrieved from <https://www.blackpast.org/african-american-history/ransier-alonzo-j-1834-1882/>

Watson, E. (2007, January 18) Alain Locke (1886-1954). Retrieved from <https://www.blackpast.org/african-american-history/locke-alain-1886-1954/>

Watson, E. (2007, January 17) Jan E. Matzeliger (1852-1887). Retrieved from <https://www.blackpast.org/african-american-history/matzeliger-jan-e-1852-1887/>

Watson, E. (2007, January 17) James Forten (1766-1842). Retrieved from <https://www.blackpast.org/african-american-history/forten-james-1766-1842/>

## **ADMINISTRATIVE ACADEMIC ACTIVITY**

**East Tennessee State University, Johnson City, TN**

### **Interim Chair, African/African American Studies (2004-2005) (Fall 1999)**

- Led communication and vision in coordinated effort to redesign program offerings across 17 departments and 22 faculty members. Programmed activities, published program newsletter, recruited faculty.
- Managed budgets and provided input/leadership within a policy-making interdisciplinary campus committee.

### **Associate Chair, Department of History (2002-2003)**

- Assisted the Department Chair and seamlessly performed all duties of the Chair during absences.
- Supported administrative functions for planning departmental activities, coordination of classes for 20 professors and adjuncts. Wrote grant proposals and managed department budgets.
- Developed innovative curriculum activities within both undergraduate and graduate programs.

### **Assistant Director, University Honors Program (2000-2002)**

- Assisted Director and Associate Director, University Honors Program.
- Recruited potential honors students, developed and approved course proposals and instructed honors colloquium. Key contributor to University Honors newsletters, and awarded honors-in-discipline scholarships.

### **Tennessee Tech University, Cookeville, TN (2003 – 2004)**

#### **Dean's Office, College of Arts & Sciences**

- Served as Shadow Dean as Maxine Smith Fellow. Worked closely with college Dean and senior administrators.
- Assisted with, and spearheaded issues in employment, financial matters, departmental leadership, curriculum development, classroom teaching, and student performance. Advised on policy decisions and conducted external review of Honors program within a campus committee

### **Conference Presentations**

Watson, E. (2013). *Hollywood Depictions of Generation X Males*. Popular Culture/ American Culture Association Conference, Washington D.C.

Watson, E. (2012). *From Reality Bites to Slackers to Schoolhouse Rock to Ally McBeal: Talking About Generation X*. Popular Culture/ American Culture Association Conference, Boston, MA.

Watson, E. (2010). *Between Jon Stewart, Barack Obama and Justin Timberlake: Generation X American Males*. Popular Culture/ American Culture Association Conference, St. Louis, MO.

Watson, E. (2009). *The State of Contemporary Black Politics*. Association For the Study of African American Life and Leadership Conference.

Watson, E. (2009). *The Image of Iconic Men in the Media*. Popular Culture/ American Culture Association Conference, New Orleans, LA.

Watson, E. (2006). *African American Faculty: Surviving the Pitfalls of the Academy*. Association for the Study of African American Life and Leadership Conference, Atlanta, GA.

Watson, E. (2004). *The Significance of the Brown v. Board Decision. Fifty Years Later*. Ohio Valley Conference, Tennessee Technological University, Cookeville, TN.

Watson, E. (2003). *The Many Faces of Being a Black Woman Law Professor*. African American Studies Association Conference, Milwaukee, WI.

Watson, E. (2002). *Racial and Gender Politics in Ally McBeal*. Popular Culture/ American Culture Association Conference. Toronto, Ontario.

Watson, E. (2002). *Sidney Poitier: Nothing but a Man*. National Association of African-American Studies Conference, Houston, TX.

Watson, E. (2001). *The Miss America Pageant: Pluralism, Femininity, and Cinderella All in One*. Popular Culture/ American Culture Association Conference, Philadelphia, PA

Watson, E. (2001). *Jackie Robinson and Black Republicans in 1964: The Beginning of the End*. National Association of African American Studies Conference, Houston, TX.

### **Conference Panels**

*Generation X: Identities and Realities*. A Roundtable Panel at the Popular Culture Association Conference, Washington D.C. 2019.

*Diversity and Honors Education*. A Roundtable Panel. National Honors Collegiate Council. Boston, Massachusetts, November 2018.

*Generation X: Re-Presenting the Plague*: A Roundtable Panel at the Popular Culture Association Conference. Indianapolis, Indiana, 2018.

*Current Issues Facing Generation X*. A Roundtable Panel at the Popular Culture Association Conference. San Diego, California, 2017.

*Generation X. We Are Still Here. Remembering the Forgotten Generation*. A Roundtable Panel at the Popular Culture Association/ American Culture Association Conference, Seattle, WA, 2016.

*Mentoring Faculty of Color in Higher Education*. A Roundtable Panel at the National Conference on Race and Ethnicity Conference, Washington, D.C., 2015.

*Generation X Turns 50*. A Roundtable Panel at the Popular Culture Association/American Culture Association Conference, New Orleans, LA, 2015.

*Destination Unknown: The Current State of Generation X*. A Roundtable Panel at the Popular Culture/ American Culture Association Conference, Chicago, IL, 2014.

*Mentoring Faculty of Color in Higher Education*. A Roundtable Panel at the National Conference on Race and Ethnicity Conference, New Orleans, LA, 2013.

*Generation X, His-Stories/Her-Stories*. A Roundtable Panel at Popular Culture/American Culture Association Conference, Washington, D.C., 2013.

*Generation X Professors Speak: Voices from Academia*. A Roundtable Panel. Popular Culture/ American Culture Association Conference, Washington, D.C., 2013.

*The 21st Century Man in Popular Culture.* A Roundtable Panel at the Popular Culture/ American Culture Association Conference, San Antonio, TX, 2011.

*Brother President? The Barack Obama Phenomenon.* A Roundtable Panel at the Association for the Study of African American Life and Leadership Conference, 2008.

*The Image of Upscale Men in the Popular Media.* A Roundtable Panel at the Popular Culture/ American Culture Association Conference, San Francisco, CA, 2008.

*Nappy Headed Ho's? “: The Don Imus Controversy, Race, Media and Perspectives.* A Roundtable Panel at the Association for the Study of African American Life and Leadership Conference, Charlotte, NC, 2007.

*The Contemporary Male: 'New Man,' Gentleman, Bastard?* A Roundtable Panel at the Popular Culture/ American Culture Association Conference, Boston, MA, 2007.

*Contemporary Masculinities.* A Roundtable Panel at the Popular Culture/ American Culture Association Conference, Atlanta, GA, 2006.

*What Did Bill Cosby Really Mean?* A Roundtable Panel at the Assoc. for the Study of African American Life and Leadership Conference, Buffalo, NY, 2005.

*The Political, Sexual and Cultural Politics of the Miss America Pageant.* A Roundtable Panel at the Popular Culture Association Conference, San Diego, CA, 2005.

*The Phenomenon of Oprah Winfrey.* A Roundtable Panel at the Popular Culture/ American Culture Association Conference, San Antonio, TX, 2004.

*The Television Shows of David E. Kelley.* A Roundtable Panel at the Popular Culture/ American Culture Association Conference, New Orleans, LA, 2003.

### **Selected Public Talks**

Watson, E. (2020). *What Does 2020 and Beyond Hold for America?* Barnes and Noble Booksellers. Johnson City, Tennessee.

Watson, E. (2020). *Higher Education in the Age of Donald Trump.* Arizona State University. Tempe, Arizona.

Watson, E. (2020). *Race in The Trump Era.* Malaprops Bookstore. Asheville, North Carolina.

Watson, E. (2018). *Policing Black and Brown Bodies.* Berea College.

- Watson, E. (2018). *What Would Dr. Martin Luther King Think of America 50 Years After His Death?* University of Nebraska at Kearney.
- Watson, E. (2016). *Media Images of Black Masculinity and Womanhood*. California State University at Northridge.
- Watson, E. (2015). *Why the Black Lives Matter Movement is So Important for America*. East Tennessee State University.
- Watson, E. (2014). *The Complex Politics and History of History of the Academy Awards*. Alliance for Continued Learning.
- Watson, E. (2013). *What If John F Kennedy Had Lived?* Tennessee Federal Bar Association.
- Watson, E. (2012). *Looking at AMC's Mad Men from Multiple Perspectives*. Barnes & Noble Booksellers.
- Watson, E. (2012). *The Current State of the Modern Civil Rights Movement*. University of Virginia, Wise.
- Watson, E. (2011). *Masculinity in the Media, 1950s to the Present*. Tusculum College.
- Watson, E. (2010). *The Political, Social, Cultural Significance of To Kill A Mockingbird 50 Years Later*. Johnson City Library.
- Watson, E. (2009). *What Will an Obama Presidency Mean for America?* Emmanuel School of Religion.
- Watson, E. (2009). *What are the Challenges of Being an Undergraduate Student?* Milligan College.
- Watson, E. (2008). *O. J. Simpson: Black, Sexualized, Racialized and Largely Despised*. University of Delaware.
- Watson, E. (2007). *The Phenomenon of Oprah Winfrey*. Johnson City Public Library.
- Watson, E. (2007). *The Phenomenon of Oprah Winfrey*. University of Memphis.
- Watson, E. (2006). *A Critique of Cornel West's book: Race Matters*. Emmanuel Christian Seminary.
- Watson, E. (2005). *In Memory of Ossie Davis: An African American Legend*. Thankful Baptist Church.
- Watson, E. (2004). *Significant Issues in Black Conservatism*. University of Florida.
- Watson, E. (2004). *The Miss America Pageant: A History*. Tennessee Technological University.
- Watson, E. (2003). *Is There One Black Experience?* East Tennessee State University.

- Watson, E. (2002). *The Significance of James McBride's Autobiography*. East Tennessee State University.
- Watson, E. (2002). *Issues Facing College Bound Students*. East Tennessee State University.
- Watson, E. (2002). *Social Issues in Harper Lee's Novel - To Kill a Mockingbird*. Johnson City Public Library.
- Watson, E. (2002). *A History of Black Americans in Television & Film*. East Tennessee State University.
- Watson, E. (2002). *The Presidency of John F. Kennedy*. Johnson City Senior Center.
- Watson, E. (2001). *Sidney Pollack's "The Firm" and its Representation of New South*. East Tennessee State University.
- Watson, E. (2001). *The Origins of the Modern Civil Rights Movement*. East Tennessee State University.
- Watson, E. (2001). *The Various Perspectives of Multiculturalism*. Johnson City Kiwanis Club.
- Watson, E. (2001). *The Modern Civil Rights Movement in Perspective*. East Tennessee State University.
- Watson, E. (2000). *Nothing but a Woman: Secular-Religious Message of Fannie Lou Hamer*. University of Montana.
- Watson, E. (2000). *Marcus Garvey and the Rise of Black Nationalism*. East Tennessee State University.
- Watson, E. (1999). *A Black Generation X Professor's Story in Appalachia*. Holston Valley Unitarian Church.
- Watson, E. (1999). *The Transformation of the History Profession since the 1960s*. Johnson City Kiwanis Club.
- Watson, E. (1998). *My First Year as a College Professor and Events That Preceded It*. Holston Valley Unitarian Church, 1998.
- Watson, E. (1998). *Black Conservatism in the Media*. East Tennessee State University.
- Watson, E. (1998). *The Freedmen's Bureau: It's Successes and Failures*. East Tennessee State University.

## **COLUMNIST AND CONTRIBUTOR**

Diverse Issues in Higher Education | X/Y Online | The Good Men Project | Stand Magazine | Medium.com | The Black Past.org | Huffington Post | Medium.com | African American Intellectual History Society | U.S. News & World Report | New York Times | Philadelphia Inquirer | Salon.com | Las Vegas Review Journal | Boston Globe | Houston Chronicle | Seattle Times | Wilmington News Journal | Portland Press Herald | Bangor Daily News | Concord Monitor | Portsmouth Herald | Headway Magazine | Delaware State News

## **SERVICE ACTIVITIES**

### **University Service**

Presidential Task Force on Diversity, Equity and Inclusion, 2016-present  
 African-American Studies Committee Member, 1998-Present  
 Black Faculty and Staff Association, 1998-Present  
 Women, Gender and Sexuality Studies Committee, 1998-Present  
 Roan Scholar's Scholarship Committee, 2014-2016  
 University Diversity Training Committee, 2004-2007  
 University Standards and Ethics Committee, 2004-2011  
 University Curriculum Advisory Committee, 1999-2002  
 University Faculty Council, 1999-2002  
 Co-Director, Freshman Interest Groups Project, 1999-2000

### **College Service**

School of Continuing Studies and Academic Outreach, Advisory Committee, 2002-Present  
 Master of Liberal Studies (MALS) Committee - 2001-Present  
 Arts & Sciences, Faculty Award Selection Committee, 2013-2015  
 Arts & Sciences, Non-Instructional Assignment Committee, 2012-2015  
 Arts & Sciences, Educational Affairs Advisory Committee, 2004-2006  
 Member, Search Committee, Department of Anthropology and Sociology, 2014, 2003, 1999  
 Member, Search Committee, Department of Political Science, 2013  
 Member, Search Committee, Department of Social Work, 2004

### **Departmental Service**

Department Peer Review Committee, 2014-Present  
 Chair, Department Travel Committee, 2014-2016  
 Department Executive Committee, 2012-2016  
 Department Graduate Committee, 2003-2008, Fall 2012, 2014-Present  
 Department Undergraduate Committee, 2008-2013  
 Department Travel Committee, 2008-2013  
 Co Advisor, East Tennessee State History Society, 2007-2008  
 Department Search Committee Member, Fall 2002



Department Honors-In-Discipline Coordinator, 1999-2003  
 Department Research Committee, 1998-2004  
 Advisor, East Tennessee State History Society, 1997-2007

### **Community Service**

Peer Review Advisory Board, America Diversity Report, 2019-Present  
 Panelist, National Endowment for the Humanities, 2011  
 External Consultant, Department of History, Tennessee Technological University, 2010  
 Panel Member, Racism, the N-Word and Post Racialism, ETSU, 2009  
 Moderator & Organizer, Symposium on Pre-2008 Election Coverage, ETSU, 2007  
 Committee Member, 4th Annual Umoja Storytelling Conference, ETSU, 2005  
 Organizer, East Tennessee Annual Constitution Day, 2004-2008  
 Moderator and Organizer, 2004 Presidential Symposium, ETSU, 2004  
 Moderator, Patriot Act Symposium, ETSU, 2004  
 Organizer, 35th Annual Tennessee Conference of Historians, ETSU, 2002  
 Member, Tennessee Board of Regents, Geier Consent Decree, 2001-2002  
 Co-Organizer, Phi Alpha Theta Regional Conference, ETSU, 1999

### **Disciplinary Service**

Vice President for Curriculum and Instruction – Popular Culture Association (2014-2017)  
 Diversity, Outreach and Inclusion Committee – Popular Culture Association (2015-Present)  
 National Council of Black Studies (2013-Present)  
 Board of Directors - Popular Culture Association (2013-2017)  
 Editorial Board – Journal of American Culture (2012-Present)  
 Organization of American Historians (2012-Present)  
 Men’s Studies Association (2011-Present)  
 American Studies Association (2004-Present)  
 Modern Language Association (2002-2008) (2017-Present)  
 Association for the Study of African American Life and History (2001-2011)  
 Popular Culture Association (2000-Present)  
 Maine Historical Society (1998-2014)  
 American Historical Association (1997-2013)  
 Cultural Studies Association (2016-Present)  
 The Society For The Study of Multi-Ethnic Literature in The United States (2017-Present)  
 National Collegiate Honors Council (2018-Present)  
 American Academy of Religion (2018-Present)

### **MANUSCRIPT REVIEWER**

Oxford University Press | Prentice Hall Publishing |University of Oklahoma Press |University of North Carolina Press | Rowman and Littlefield Publishers | University of Florida Press | Cengage Publishers | Pearson Publishing | Indiana University Press | Journal of American Culture | Illinois Historical Society|Palgrave Macmillan| W.W. Norton| Intellect Publishers

## HONORS, GRANTS & AWARDS

Research Development Grant, John H. Quillen School of Medicine, ETSU, 2015.  
 Distinguished Faculty Teaching Award, College of Arts & Sciences, ETSU, 2014-2015.  
 Keynote Speaker, University of Poznan School of Modern Languages, Poznan, Poland, 2011.  
 Distinguished Faculty Teaching Award, College of Arts & Sciences, ETSU, 2009-2010.  
 Distinguished Faculty Research Award, College of Arts & Sciences, ETSU, 2008-2009.  
 Co-Recipient, Paul T. Hiser Exemplary Publication Award, Best Article, *Journal of Technology Studies*, 2005.  
 Research Development Grant, John H. Quillen School of Medicine, ETSU, 2001.  
 Jewell Friend Lecturer, Annual College of Arts & Sciences Meeting, ETSU, 2000.  
 Co-Recipient, Russel B. Nye Award, Best Article, *Journal of Popular Culture*, 2000.  
 College of Arts & Sciences Research Grant, ETSU 1999.  
 Distinguished University of Maine Professor Selection Committee, University of Maine, 1996.  
 Phi Alpha Theta International Honor Society in History, University of Maine, 1994.  
 African-American Student of Promise Recipient Award, University of Delaware, 1990.

## TEACHING EXPERIENCE

20<sup>th</sup> Century Political, Religious and Cultural History | African American Culture Since World War II | African American History: The Great Issues | America In The 1960s | American Biography /Autobiography 1900-Present | American Culture Since 1980 | American Ethnic and Cultural History | American Film 1950-Present | American Historiography | American Popular Culture Since World War II | American Sports 1900-Present | History of African American in Film| Black Sexuality|American Women Since World War II | Contemporary American Women | History and Identity in Film |Contemporary Masculinity| Race in America 1880-Present | Sexual Politics in America 1900-Present | Topics in 20<sup>th</sup> Century America | United States History Survey Since 1877 | African American Non Fiction Since 1945| Race in Biblical, Cultural and Theological Perspectives|Great Debates in African American History| Contemporary Black Philosophy|Great Debates in Black America|Famous Trials in American History|Current Issues in American History etc...

## GRADUATE SUPERVISING AND MENTORING

### Dissertations: Clemmer College of Education

Amy Denise Johnson, Summer 2010. - “ Goals and Objectives of Successful Adult-Degree Completion Students in the School of Continuing Studies at East Tennessee State University.” Doctoral Dissertation. Graduate Committee, Third Reader.

Lance Alexis, Spring 2008, - “A Case Study of the Involvement of Undergraduates with Physical Disabilities in Campus Organizations at East Tennessee State University.” Doctoral Dissertation. Graduate Committee, Second Reader.

Desire Elaine Bernard, Fall 2004, - "A Comparative Study of Student Leadership Development Programs Used in Two Higher Educational Institutional in the United States and Jamaica" Graduate Committee, Third Reader.

### **Masters Theses: College of Arts & Sciences/School of Continuing Studies and Academic Outreach**

#### **Head Reader:**

- Colin Campbell, Summer 2016, "Dead Center:Polarization and the Democratic Party, 1932-2000."
- Sarah C. Kerley, Fall 2015, "If I Had a Hammer:American Folk Music and the Radical Left."
- Matthew T. Himel, Spring 2015, "Big Game Cats and Defining Football's Value: College Football's Popularity, Controversies and Expansion."
- Ensley F. Guffey, Spring 2014, "Fantastic Histories: War and American Memory in Selected Works of Joss Whedon."
- Whitney Elizabeth Cate, Fall 2012, "Forgotten Heroes:Lessons from School Integration in a Small Southern Community."
- Casey Aaron Nash, Fall 2012, "The Olympic Glory of Jesse Owens:A Contribution to Civil Rights Society."
- Anna Wills Dowell, Fall 2012," Tell Them I Don't Smoke Cigars:The Making of Bonnie Parker."
- Dominique Dubois Gilliard, Spring 2010, "Political Accomodation: The Effects of Booker T. Washington's Leadership and Legacy on Tuskegee University and the Tuskegee Syphilis Experiment."
- Amy Danielle Dye, Spring 2009, "The Powers of Perception:An Intimate Connection With Elizabeth Dilling."
- Andrew Francis Bell, Summer 2008, "Radical Religious Rebels:The Rise and Fall of Jerry Falwell and the Moral Majority."
- Amanda Shrader Jordan, Summer 2008, "Faith in Action:The First Citizenship School on Johns Island , South Carolina."
- Dave Buckner, Summer 2008, "The Place of Theology in a World Come of Age: A Comparative Analysis of the Writings of Dietrich Bonhoeffer and Paul Ramsey,"
- Meggin L. Schaaf, Fall 2007, " Women and the Men Who Oppress Them: Ideologies and Protests of Redstockings, New York Radical Feminists, and Cell 16."

- Heather Flood, Fall 2007, “Chaos in Clinton.”
- Brian David Fouche, Summer 2007, “The Cracks in the Golden Door: An Analysis of the Immigration Policy of the United States of America, 1882-1952.”
- \*Mark James Sharman, Spring 2007, “A Study of How Four Black Newspapers Covered the U.S. Masters Tournament 1994 Through 2001.” Winner- Outstanding Graduate Master’s Thesis
- Daryl Anthony Carter, Summer 2006, “The Life and Public Career of Robert F. Kennedy,”
- Brent Nelson Lamons, Summer 2006, “The Internal Odyssey of Identity: James Baldwin, Go Tell It on the Mountain and History.”
- Sara Trowbridge Combs, Fall 2004, “Race Reform in the Early Twentieth Century South: The Life and Work of Willis Duke Weatherford.”
- Lucas Aaron Henry, Fall 2004, “Freedom Now! Four Hard Bop and Avant-Garde Jazz Musicians' Musical Commentary on the Civil Rights Movement, 1958-1964.”
- Thomas Chesnutt Young, Summer 2004, “Russell Kirk's Column: To The Point: Traditional Aspects of Conservatism.”
- Darrell L. Broking, Fall 2003, “Marshall Keeble and the Implementation of a Grand Strategy.”
- Michael Keith Allen, Summer 2003, “Pardon You, Pardon Me: Controversial Use of the Presidential Pardoning Power From Carter to Clinton.”
- David Kent Calfee, Summer 2002, “Prevailing Winds: Radical Activism and the American Indian Movement.”
- Fashion S. Bowers, Spring 2002, “Pseudo Democracy in America, 1945-1960: Anticommunism Versus the Social Issues of African Americans and Women.”
- Kyle Thomas Scanlon, Summer 2001, “Fight the Power” Shutdown and Civil Rights Activity in Three Southern Cities,” 1960-1965.
- Amy Denise Dolinger, Spring 2001, “Playboys, Single Girls and Sexual Rebels: Sexual Politics 1950-1965: A Trilogy of Significant Developments.”
- Christine Paige Jones, Spring 2001, “The End of Camelot: An Examination of the Presidency of John F. Kennedy in 1963.”
- April Roberts, Fall 2000, “Leadership and Legislation Disassemble the Shackles of an Old Injustice. President Lyndon Johnson and Black America 1963-1969.”

- Russell Long, Summer 2000, “Retrograde GOP: The Republican Party and Racial Politics: Three Significant Events.”

**Committee Reader:**

Dylan McNutt, Summer 2019, - “The Life and Political Career of Hubert Horatio Humphrey.”  
Second Reader

Samson Olugbenga, Summer 2018, - “America's Inconsistent Foreign Policy to Africa:A Case Study of Apartheid South Africa.” Second Reader.

Gabe Hackett, Spring 2016, - “That 80s Show! - The Politics, Film and Television of the Reagan Years.” Second Reader.

Heather L. Miller, Spring 2015, - “Under the Shadow of the Awful Gallows – Tree: The Murder Trials of Thomas Dula and Ann Melton as a Case Study in Gender and Power in Reconstruction Era Western North Carolina.” Third Reader.

Patrick S. Cash, Summer 2014, “The Deliberate Speed of the Tar Heel State:North Carolina 's Efforts to Resist School Desegregation, 1954-1966.” Second Reader.

Maurice Lamont Adkins, Fall 2012, - “ Decades of Progress”: The Relevance of the State Supported Historically Black Colleges and Universities of North Carolina, 1865-2010.”  
Second Reader.

Michael Paul Jones, Fall 2010, - “A Tumultuous Tenure: The Presidency of Lyndon Baines Johnson.” Second Reader.

Samantha Alisha Taylor, Spring 2009, - “ A Comparative Study of America's Entries Into World War I and World War II.” Third Reader.

Matthew Joseph Hitechew, Spring 2007,- “Unanimous Voice, Unanimous Symbol:George Washington During the Revolutionary War.” Second Reader.

Patricia Annette Greenlee, Summer 2006, - “Separation of Church and State:A Diffusion of Religion and Reason.” Second Reader.

Harriet P. Masters, Spring 2005. - “A Study of the Southern Appalachian Granny Woman Related to Childbirth Prevention Measures.” Third Reader.

Shelia Dianne Morris, Fall 2003, - “Alienation and Isolation in Interracial Marriages in East Tennessee.” Second Reader.

Jeff G. Howard, Fall 2002, - "The Effective Use of the Tsarist Wealth by the Soviet Government." Third Reader.

Mark Myers, Summer 2001, "Coal Mechanization and Migration from McDowell County, West Virginia, 1932-1970." Third Reader.

Leslie Rollins, Spring 1999, "Ethiopia, African Americans, and African-Consciousness: The Effect of Ethiopia and African-Consciousness in Twentieth-Century America." Second Reader.

Michael Bowen, Spring 1999, "A Politician of Principle. Three Events in the Congressional Career of B. Carroll Reece." Third Reader.

### **HONORS COLLEGE SUPERVISING AND MENTORING**

Oceane Tanny, Spring 2017, - "Technology and The Police." Second Reader

Samantha Nicole Campbell, Fall 2014, - "Exploring The Dark: Gothic Short Stories." Third Reader.

Sirmad Chaudhary, Spring 2014 - "The Cost of The Benefit: How Wilbur Mill's Expansion of Medicare Led to Escalating Medical Costs." Second Reader.

Michael Huening, Spring 2013 - "Public School Desegregation in America: How School Desegregation Became the Most Important Medium for Advancing Social Justice." Second Reader.

Brittany Coleman, Summer 2012 - "Energy -Efficiency Programs: A Supplemental Guide for Small Manufacturing Businesses." Third Reader.

David Crabtree, Spring 2011 - "The Image of the Enemy: To Auschwitz with Righteousness." Second Reader.

Joseph Powell, Impacts of Goat Browsing and Disease on Liliun Grayi, Gray's Lily on Roan Mountain." Third Reader.